



Building Pathways to Hope, Help, Health and Healing

EXHIBITOR PROSPECTUS

SEPT 9 - SEPT 11

2026

SEPTEMBER IS NATIONAL
RECOVERY MONTH



CROWNE PLAZA HOTEL
BATON ROUGE, LOUISIANA

For more information, contact:
Catherine Thibodeaux | (337) 806-9396
catherine@foundationforwellness.com

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EXHIBITOR INFORMATION

About

Building accessible pathways to behavioral healthcare starts with coming together. The three-day 2026 Behavioral Health Symposium: Building Pathways to Hope, Help, Health and Healing, invites healthcare and behavioral health professionals and stakeholders to explore innovative, collaborative solutions to today's most pressing challenges— including mental health, substance use, prevention, grief, opioids, problem gambling, and ethics. Please join us in Baton Rouge, LA, for three impactful days of learning and networking with behavioral health stakeholders from around the state and national subject matter experts.

Target Audience

The Behavioral Health Symposium is expected to attract 400+ in-person attendees from across Louisiana. The educational content is designed for social workers, licensed professional counselors (LPCs), psychologists, nurses, physicians, addiction specialists, and other healthcare professionals, while also drawing community members interested in behavioral health and wellness. This diverse audience provides exhibitors with a valuable opportunity to connect with professionals, decision-makers, and individuals seeking resources, services, and solutions that support behavioral health and well-being.

Traffic Builders

To drive traffic to the Exhibit Hall, attendees will be encouraged to participate in "Exhibitor Bingo." Attendees will have a bingo card with all the exhibitors' names. Attendees will have a representative from each exhibitor table sign off by their company name. Attendees will drop off their completed bingo card at the registration table for a drawing to win prizes.

Set Up Times

TBA

Media Consent

By attending the Behavioral Health Symposium, you consent to being photographed, audio recorded, and/or video recorded. These materials may be used for future event promotion and marketing purposes.

Registration Deadline

To receive priority consideration, please submit your exhibitor registration and payment by August 26, 2026. After this date, exhibitor spaces will be offered based on availability.

Are you a nonprofit organization or state entity?

Contact Catherine at Foundation for Wellness to discuss partnership opportunities and customized ways to participate in the Behavioral Health Symposium.

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(337) 806-9396 | catherine@foundationforwellness.com

EXHIBITOR LEVEL OPTIONS



Diamond \$7,500

- **Exclusive presenting sponsor**
- Prominent logo recognition on the event welcome display
- Participation in the "Exhibitor Bingo" game
- Two 6-foot exhibitor tables in prime location
- Logo prominent on sponsorship Thank You poster
- 2 posts on Foundation for Wellness's social media
- Email sent out to over 10,000+ healthcare professionals throughout Louisiana prior to the event highlighting organization as Diamond sponsor
- 5 name badges for representatives

Platinum \$5,000

- **6 spots available**
- Lunch co-sponsorship, two available per lunch
- Participation in the "Exhibitor Bingo" game
- One 6-foot exhibitor table
- Logo on sponsorship Thank You poster
- Signage at the food and beverage table with logo
- 1 post on Foundation for Wellness's social media
- email sent out to over 10,000+ healthcare professionals throughout Louisiana prior to the event highlighting organization as Platinum sponsor
- 4 name badges for representatives

Gold \$3,000

- **6 spots available**
- Breakfast co-sponsorship, two available per breakfast
- Participation in the "Exhibitor Bingo" game
- One 6-foot exhibitor table
- Logo on sponsorship Thank You poster
- Signage at the food and beverage table with logo
- email sent out to over 10,000+ healthcare professionals throughout Louisiana prior to the event highlighting organization as Gold sponsor
- 3 name badges for representatives

Silver \$1,500

- **Unlimited spots**
- Participation in the "Exhibitor Bingo" game
- One 6-foot exhibitor table
- Logo on sponsorship Thank You poster
- email sent out to over 10,000+ healthcare professionals throughout Louisiana prior to the event highlighting organization as Silver sponsor
- 2 name badges for representatives

Vendor \$750

- **Unlimited spots**
- One 6-foot vendor table
- On-site ability to sell products that enhance or pertain to the behavioral health profession
- 1 name badge for representative

For more information, contact:

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